



Joondalup Kinross Jets Junior Football Club

**An invitation to sponsor junior footy
in your local community**



Invitation



An opportunity to sponsor a growing and inclusive youth focused community sporting club.



Gain visibility in Joondalup and surrounds with brand recognition and strengthen ties between the community and local business.



Connect with over 800 families in the local and surrounding areas on a weekly basis



G'day! We're the Joondalup Kinross Jets

The Joondalup Kinross Jets Junior Football Club was formed and registered in 1994. This past season attracted 36 teams playing across three levels of football in both mixed teams and all-girl footy.

The Jets also offer Starkick, a program giving special needs children the opportunity to play football in a fun and inclusive environment across all junior age groups.

AUSKICK

PP - Y2

Non contact play to teach the basics of the game and skill development

Focus: Fun, skill development, confidence building

JUNIOR

Y3 - Y6

Smaller teams, an emphasis on skill development and enjoyment.

Focus: More game structure, with modified rules for safety & enjoyment.

YOUTH

Y7 - Y12

Moving towards standard AFL rules, with focus on teamwork, strategy, higher level skill execution.

Focus: Competitive environment where players can develop their skills and understanding of the game.



Our values

JKJFC is built on a foundation of:

sportsmanship
self-discipline
mutual respect
honesty
comradeship



These values guide everyone involved—committee members, volunteers, coaches, and players—both on and off the field, fostering a supportive and inclusive environment that nurtures personal growth and teamwork.

We recognise and value the enormous effort our extended volunteer base provides throughout the year to enable the club to function.



Why sponsor? How will this help my business image and translate to sales?

Sponsoring the JKJFC provides a unique opportunity to align your business with a positive, family-oriented brand that supports youth development and community enrichment.

Your business will build goodwill by associating with values like teamwork, respect, and pride, appealing to local community and school groups seeking meaningful connections.

Your brand will gain exposure to over 800 families each week during the footy season, ensuring visibility in a key local demographic of greater Joondalup.

Year-round communication through newsletters, our website, and social media platforms offers continuous opportunities to engage with our dedicated membership base, keeping your business top-of-mind.



What happens after I confirm sponsorship?

The club has a dedicated Sponsorship Coordinator who will help promote your business throughout the year and can work with you one on one to project the image your business requires.

Donations are tax deductible.

Sponsorship Packages

Four sponsorship options are offered for your consideration and can be tailored to best suit your individual requirements. All packages are for one season.

	BRONZE (\$500) +GST	GOLD (\$1000) +GST	DIAMOND (\$2500) +GST	PREMIER (\$5000) +GST
Club Shirt	1	1	2	4
Advertising on 2 x Youth Team's Club shirts	-	-	-	at cost
Advertising Banner: (Freestanding - supplied by sponsor incl. fixings) displayed at Windemere Oval, Sat/Sun during season games	-	-	-	✓
Sponsor Flag - accompanying selected team at games	-	-	1	2
Sponsor Flag - on regular display at Windemere Oval Sat/Sun during season games	-	✓	✓	✓
Sponsor night invitations	1	2	2	4
Night of Champions invitation	-	-	2	4
Night of Champions Awards Presenter: "Award proudly presented by Premier / Diamond Sponsor"	-	-	2	4
Advertising on club Social Media	-	Low	Medium	High
Name of Club Sponsor screen in clubrooms	✓	✓	✓	✓
Newsletter acknowledgement	✓	✓	✓	✓
Business cards on display at Clubroom	✓	✓	✓	✓
Website Advertising:				
• Homepage plus 1 other page	-	-	-	✓
• Other page	-	✓	✓	-
• Footer acknowledgement	✓	✓	✓	✓

Flexible Options

Customised or Ad Hoc Advertising Opportunities

Flyer distribution to players / families by extension via teams (flyers supplied by sponsor)	\$250
Newsletter advertising - distributed to club mailing list via email	\$100

Sponsorship In-Kind

Not in a position to sponsor a package but have a product or service to donate in-kind? Yes! Thank you!

Vouchers to spend at your premises, or to use your services, or donated goods we can use in raffles, player awards and silent auctions are greatly appreciated. We will ensure your donations are highlighted to the crowd.

Ready to commit?

Fantastic! Thank you for your support.

Please contact the Jets Sponsorship Coordinator on the details below with your nominated sponsorship tier and we will get things moving.

sponsorship@jetsjfc.com.au

